

The only competition in England to send its winner to MISS WORLD www.missworld.com



Miss England

www.missengland.info

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The search is on for North West Beauties who could become the next Miss World !

The search is on as the Miss England North West Beauty Awards return, with organisers launching a series of auditions to find the next generation of contestants from Manchester, Lancashire and Cheshire and beyond !

Open to young women aged 16–27 living across the North West (excluding Merseyside, which has its own qualifying competition), the auditions offer the chance to compete for a place in the prestigious Miss England Grand Final and ultimately represent England at the Miss World Festival.

The first in-person audition, held in association with Miss Asiana, takes place on Sunday 5th July from 10am–12 noon at Park Hall Hotel & Spa, Park Hall Road, Charnock Richard, Preston PR7 5LP. Contestants must first apply online to have their FREE audition .

Now organisers are asking the question:

Could the next Miss England who has the opportunity to go to Miss World once again come from the North West of England ?

In the last 12 years , two women from the North West have gone forward to Miss World by winning the converted Miss England title.

In 2022, Jessica Gagen an Aerospace Engineer from Skelmersdale won Miss Lancashire & competed in Miss England twice before winning the crown and competed in Miss World in Mumbai India in 2024 finishing in the final 8 and winning Miss World Europe and Miss UK . In 2015 Miss Cheshire & singer & songwriter Natasha Hemmings from Nantwich went all the way to Sanya China after winning the Miss England 2015 title.

A region full of sporting talent

The North West has also become renowned for producing exceptional sportswomen in Miss England.

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In 2024, Melissa Butcher, a prison officer from Lancaster, won the coveted Miss England Sportswoman Award, sponsored by boxing champion Tyson Fury, showcasing the athletic ability and determination of North West contestants.

The following year, Victoria Quinlan Miss Manchester continued that success by winning the Miss England Sportswoman Award 2025, earning herself a place in the prestigious Top 12 at the 2024 national final.

Your journey starts here

The Miss England competition is about far more than beauty. Contestants take part in challenges including Beauty with a Purpose, fundraising, sports, ethical fashion, talent and publicity, helping to develop confidence, public speaking skills and lifelong friendships while supporting charitable causes.

Organisers are now inviting ambitious young women from across the North West to step forward and see where the journey could take them.
Could you be the next Miss England?

Audition Details

Miss England North West Beauty Awards – Audition 1
Held alongside Miss Asiana North

Sunday 5th July 2026

10am – 12 noon

**Park Hall Hotel & Spa
Park Hall Road
Charnock Richard
Preston
PR7 5LP**

More auditions will be held this summer in July / August in the region

Entry age: 16–27

Apply now via the Miss England App or visit <https://www.missengland.info/enter-competition/>