

LONDON TAKEOVER – FIVE LONDON WOMEN & AN OUT OF TOWN STUDENT HEAD TO THE MISS ENGLAND FINAL!

Photos by Alan Strutt

The Semi-Final of Miss England 2025 took place in spectacular style at The Grand Station in Wolverhampton on Friday 3rd October 2025. Contestants wore 1950s style ethical fashion for the opening catwalk wearing recycled clothing and materials they have sourced themselves with a 1950s Hollywood Glamour Theme.

Thirty-nine inspiring contestants from across the country competed for a coveted place in the national final, taking part in a series of exciting and meaningful challenges leading up to the event.

But for the first time, five women from the London area & a London student from Sussex have made it through to the national Miss England Final.

"Charlotte Yeung"(25) won the Miss London title for her inspiring video she created promoting King's Cross, one of the most vibrant and evolving areas of the capital and reaching the talent shortlist with a singing performance! Charlotte is a PhD graduate sponsored by Martin & Ko Hair & is in the UK top 10 female Esport players & earlier this year was a contestant on the first ever TV show called "Genius Game" hosted by David Tennant .

Phoebe Michaelides (27) – Nutritionist & owner of Studio Michaelides. Phoebe Won the Public Vote on the Miss England app vote and was sponsored by White Rose Dental, who will now represent Camden. Phoebe also won a trip to Vietnam to represent England at Miss Cosmo International in November at the event as a separate award with a carnival twist . Phoebe is a certified nutritionist with a BSc in human nutrition & is now completing her masters in psychology at Queen Mary University of London.

Afton McKeith – (24) a movement coach was a Judges' Choice & sponsored by [Gelida.co.uk](https://www.gelida.co.uk), & will now represent Kensington & Chelsea in the final . Afton is promoting a Beauty with a Purpose initiative she co- founded with her famous mum Gillian McKeith the TV Nutritionist & best selling author called "Save my Back" a project which aims to improve posture , back stiffness & feel more confident in their bodies.

Chloe Nwankwo – (19) a Podcaster & Actress & Judges' Choice at the event, sponsored by Blessings is now representing Barnet . Chloe is on a mission to help others overcome bullying & confidence barriers through her Blessed Youth Project & podcast & coaching community .

Lisa Austin –(25) won the Bare Face Top Model award & is sponsored by Caesium Skincare, representing Wembley .

An interesting fact about Lisa is she was scouted on the no 18 bus to Euston which led to her first modelling campaign with Gucci! Lisa's Beauty with a Purpose project is called "Because I Can".

Also joining the winners is London Veterinary Student "Amy Joyce" (20) who showcased her home town of Chichester winning the Explore the Nation Semi final award in the competition who will now represent Sussex!! Amy says her interesting fact is despite coming from a low income family she studies at the worlds best School for Veterinary Medicine in London !

“The London girls did exceptionally well in this years Miss England semi-final,” said Angie Beasley, Miss England Organiser & Director. “As London is the capital we have invited these talented ladies to each represent the area they live or work in London as the judges just couldn’t choose one winner! Any one of these ladies could be the next Miss England and represent the country on the Miss World stage”.

All 5 contestants & the new Miss Sussex will now return to The Grand Station, Wolverhampton, on 20th & 21st November for the two-day Miss England National Final, where one winner will be crowned Miss England 2025 and go on to represent the nation at the 73rd Miss World.

In the run-up to the semi-final & now the final, the contestants are invited to enter a variety of optional rounds — including Sports, Bare Face (Make-Up Free), Talent, Public Vote, and the Beauty with a Purpose Fundraising Challenge — showcasing not only their outer beauty but also their intelligence, creativity, and commitment to charitable causes.

One of the qualifying rounds introduced to Miss England in 2020 is called "Explore the Nation" . This optional round actively encourages the contestants to create a video showcasing the area where they live — highlighting the best places to visit, which is proving to be the most informative round in the competition where Charlotte Yeung showcased the Kings cross and the hidden gems surrounding the area.

The two day Miss England final is being held on

Dates: 20th & 21st November 2025

Venue: Grand Station, Wolverhampton

The public vote starts on the Miss England App – available on iOS & Android FREE to download on 25th October 2025

Socials: @missenglandlimited (Instagram)

**#MissWorldEngland(Facebook) @MissEnglandNews Facebook #missengland
#BeautyWithAPurpose Press Contact:– press@missengland.info**