



# Miss England

**PRESS RELEASE 8/10/ 2025**

**From “Waste of Time” to Top 10 Female Gamer in UK: Scientist Esports Star Charlotte Yeung Shines on ITV’s The Genius Game & now in Miss England as the new Miss London!**



Charlotte Yeung, a 25-year-old PhD researcher and semi-professional esports player, is the new Miss London & set to represent the City in Miss England , the nations entry to Miss World.

Having proved that gaming is far more than “just a hobby” and reaching 2nd place on ITV’s new prime-time show The Genius Game hosted by David Tennant she’s much more than a pretty face.

Growing up, Charlotte’s passion for gaming was dismissed in her own household as “a waste of time.” Today, she has turned that passion into a celebrated achievement – ranking consistently in the Top 10 League of Legends players in the UK in her primary role. Now she’s reached the first shortlist on the Miss England App for this year’s competition and hoping to win a place in the final by gaining the public support.

Alongside her esports career, Charlotte is pursuing a PhD in Drug Delivery, with her cutting-edge research focusing on developing sustainable systems using beneficial bacteria. She has represented her university in national competitions, competed in both mixed-gender and female-only tournaments, and played in one of the highest-level female leagues in Europe.

Speaking about her journey, Charlotte said: “I am currently pursuing a PhD in Drug Delivery, where my research focuses on developing innovative, sustainable solutions using beneficial bacteria. Alongside my academic career, I’ve also been a semi-professional League of Legends player for over half a decade, consistently ranking in the Top 10 position in my role within the UK. I’ve represented my university, competed in mixed-gender and female-only tournaments, and played in one of the highest female calibre leagues in Europe. Gaming, which was once dismissed as ‘a waste of time’ in my household, has now become one of my proudest achievements, teaching me teamwork, resilience, and strategy – skills that also strengthen my work in science. Balancing the worlds of research, esports, and pageantry has allowed me to show that intelligence and passion can thrive together in unexpected ways.” Now a Miss England Semi Finalist, Charlotte is determined to use her platform to challenge stereotypes and prove that gaming is not just for boys.



Charlotte is set to compete at the next Miss England Grand final which is being held on the 20th & 21st November the Grand Station Wolverhampton having already taken part in a series of different rounds such as the make up free & Explore the nation round where she promoted Kings cross in Miss England

See this link for Charlottes entry video in to Miss England's round called Explore the nation where she promotes Kings Cross

[https://youtu.be/cgCY02\\_3lQk](https://youtu.be/cgCY02_3lQk)

If she wins the public vote she gains a place in the Miss England top 12 in November.

DOWNLOAD THE MISS ENGLAND APP FOR FREE TO VOTE FOR CHARLOTTE DAILY FOR FREE ONCE VOTING BEGINS

To interview Charlotte contact [press@missengland.info](mailto:press@missengland.info)

Miss England office Tel/whatsapp 07919 423003